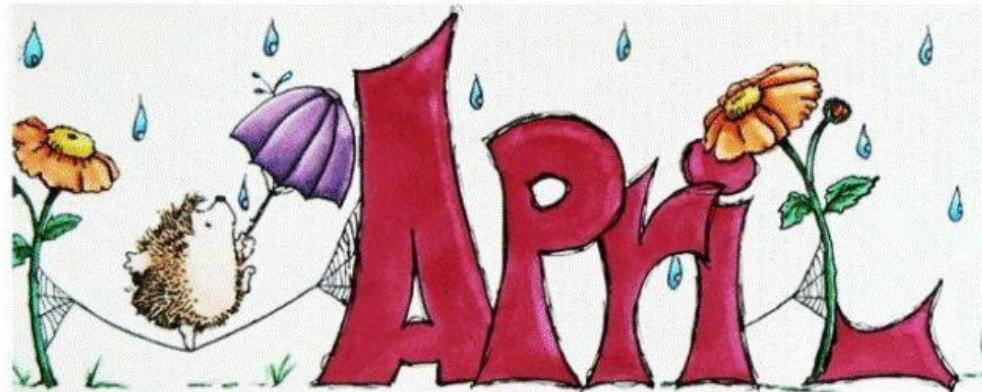


Newsletter: 2020-2021 Season



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Shoreline Chapter changed Internet Host provider, for a download copy of the new sletter, please click link above. Thank you!

ASCM Fun Fact



Message from the Board of Directors

Hello fellow members!

The Association for Supply Chain Management (ASCM) is the global leader in supply chain organizational transformation, innovation and leadership. This is a nice description that sounds good but how does it really help and benefit us?

I had worked at a company in the Fox Valley for 16 years and was considering leaving and looking for new challenges. Many of the job descriptions I was looking at had APICS CPIM certification recommended. I was not very familiar with APICS or what a CPIM certification was but if it was going to give me an advantage in finding a new position, I was ready to sign up. So, I went to work on earning my certification.

Two years later I had my CPIM certification and a new job in Sheboygan County. I have been a member of APICS/ASCM for 7 ½ years and a Board Member of the ASCM Shoreline Forum for nearly 4 years. ASCM has given me confidence in my ability as well as created a network of other

supply chain experts who share ideas and best practices.

The PDM meetings that are provided by the Shoreline Forum are a great benefit to being a member of ASCM. I really enjoy meeting with my ASCM family each month during our PDM meeting as we get to learn about a local company and many times get a personalized tour of the facility. We recently had a tour of Boortmalt USA in Sheboygan and learned about the process of converting Barley into Malt. The tour was very interesting and highly educational as we walked through the different buildings and tunnels.

ASCM has helped me to rejuvenate my career and to meet a new group of friends who share similar passions in Supply Chain. I would highly recommend attending the PDM meetings and learning from these experts. We also meet monthly as a Board to discuss the ASCM Shoreline Forum business. We currently have openings on this board so if anyone is interested please reach out to join in the fun!

Best Regards,
Mark Habighorst
Treasurer

Current PDM Information

SPECIAL:

**April PDM will be free to any
member who wishes to attend!!**

April PDM

Holidays Pub & Grill

5533 Superior Avenue, Sheboygan, WI

Date: Wednesday, Apr. 14, 2021

PDM Time: 5:00 – 7:00 pm

Speaker: **Kym Leibham**, Director of Strategic Outreach, Lakeland University

Topic: Lakeland University's Student-Run Business Enterprise



Leibham, serves Lakeland University in the role of director of strategic outreach responsible for expanding the university's external partnerships and creating alignment around partnerships and university goals. More specifically, she is developing a new venture, student-run businesses, to fill the need for co-op employment placements.

Kym also has more than 25 years of experience in event planning, marketing and fundraising, and is the founder and CEO of EventWise, a Sheboygan-based event meeting and strategy planning firm. Among Kym's core competencies and foundations of her business approach are time management expertise, attention to detail and communication.

As an instructor and mentor, Kym strives to empower Lakeland students to develop professional abilities, entrepreneurial problem-solving and strategic thinking while understanding and growing soft skills.

Kym has a Bachelor of Arts in English from the University of Wisconsin-Madison and a Master's in Business Administration from Lakeland University

About the Presentation:

Lakeland's new student-run business enterprise will put students in positions to make real-world business decisions, lead teams of their peers, and be responsible for all aspects of the businesses from financial success to marketing strategies. These powerful experiences will provide students with an opportunity to develop an entrepreneurial mindset that is applicable in any field of study while developing the next generation of emerging leaders. The presentation will share information about the business divisions, planning and implementation process, and future hopes.

To Register:

Go to the Shoreline website (shorelineapics.org) and click on the register here for Professional Development Meetings.

Or send an email to Rhonda Shermeister (rshermeister@lakesidefoods.com) and let her know if you plan on attending the tour and the PDM or just one of the two.

ASCM Shoreline Forum PDM Schedule

DAY	DATE	LOCATION	SPEAKER
Tuesday	9/8/2020	Meeting— CANCELLED DUE TO COVID-19	
Wednesday	10/14/2020	Tour— CANCELLED DUE TO COVID-19	
Tuesday	11/10/2020	Joint with Massachusetts Minuteman Chapter of Boston Meeting—Virtual (Free) via Zoom Topic: Coping with the Speed of Change	Dan Marino, Senior Partner of Marino Associates
No December Meeting due to Holiday Merry Christmas and Happy New Year!			
Tuesday	1/12/2021	Massachusetts Minuteman Chapter of Boston Meeting—Virtual (Free) via Zoom Topic: S&OP vs MPS	Anthony Zampello, CPIM, CIRM, CSCP
Wednesday	2/17/2021	Tour—Boortmalt 704 S. 15th Street, Sheboygan, WI 53081 Meeting - Holidays Pub & Grill 5533 Superior Avenue, Sheboygan	Eric Hanson, Site Manager at Boortmalt
Tuesday	3/9/2021	Cancelled	
Wednesday	4/14/2021	Meeting - Holidays Pub & Grill 5533 Superior Avenue, Sheboygan	Kym Leibham, Director of Strategic Outreach at Lakeland University

Time

Cocktails: 5:00 PM to 5:30 PM
 Dinner: 5:30 PM to 6:15 PM
 Chapter Business: 6:15 PM to 6:30 PM

Cost

Member: \$25.00
 Guest: \$30.00
 Student/Retiree: \$15.00

UPCOMING ASCM Shoreline Forum Events

April Calendar

April 7 - Shoreline Forum Board of Directors meeting

April 14 - **Shoreline Forum PDM**, Holidays Pub, Sheboygan

GREAT VOLUNTEER OPORTUNITY:

April 24 - **Road Clean Up** - Fischer Fischer Creek Recreation Area,
Cleveland

Chapter/ASCM News

Reminder of Changes for APICS and Shoreline Chapter

In 2019, the Association for Supply Chain Management (ASCM) was launched. ASCM is the new, all-encompassing supply chain organization built on the foundation of APICS. Since it has launched, there have been adjustments that have been made to help further build on what APICS has already started.

As of January 1 ,2021, the Shoreline APICS Chapter will be transitioning into the Shoreline ASCM Forum. Shoreline will no longer be a chapter.

Why is this change occurring?

- Supply chain professionals have changed and they learn and engage differently than they have in the past. To address this, there have been structure changes to all chapters.
- ASCM has made the decision to adapt its North American chapter structure to enable ASCM and its partners to better meet the professional engagement needs of its members and for the local community.

What does this mean for you?

- The Shoreline organization will continue to provide opportunities to connect with fellow Supply Chain professionals and build your professional network,

enhance your supply chain skills and knowledge, maintain your APICS certifications, and foster your professional growth.

- We will no longer be providing APICS certification training as we have in the past. We will work with ASCM chapters to make sure your APICS training needs are met.
- If you are currently a members of the Shoreline Chapter, the transition to the Shoreline Forum will be seamless. At the time of your renewal in 2021, you will be given the option to stay with Shoreline Forum or select a different option if you so choose.
- If you are signing up to be a new member in 2021, you will be given the option to chose to be part of the Shoreline Forum.

As we move forward you will see updates to our email address, website, and social media platforms as we make the change to becoming the Shoreline Forum. We appreciate your understanding during the transition.

Shoreline Board of Directors

POSITION	NAME	E-MAIL
President	Rhonda Shermeister	rshermeister@lakesidefoods.com
Executive Vice President	OPEN	
Past President		
Secretary	Michelle Loose	mloose@johnsonville.com
Treasurer	Mark Habighorst	mark.habighorst@kohler.com
VP Student Chapter At	Stephen Rasmussen	rasmussenfamily@charter.net
VP Certification	Joseph Duesterbeck	jjduesterbeck@rocklineind.com
VP Membership	Stephen Rasmussen	rasmussenfamily@charter.net
VP Programs and Events	Rhonda Shermeister	rshermeister@lakesidefoods.com
VP CBAR	Mark Habighorst	mark.habighorst@kohler.com
VP Marketing	Tyler Stoeger	Tyler.stoeger@vollrathco.com
VP Newsletter Publication	Michelle Loose	mloose@johnsonville.com
Website Publisher	Rhonda Shermeister	rshermeister@lakesidefoods.com
Historian	OPEN	
LTC Student Liasion at	Jim Ervin	jim.ervin@gotoltc.edu
Member at Large	OPEN	
Member at Large	OPEN	

Board of Directors Meeting Schedule

Board Of Director meetings are planned for the first Wednesday of the month except as noted. The location of the meeting will be published in the new sletter. All members are welcome to attend any board meeting. Please let any current board member know if you would like to attend as we normally have a light meal preceding the meeting and it will help us to ensure we have enough for all.

Editor's Note

OPPORTUNITY AWAITS YOU!!

Are you looking for a way to make a change in ASCM Shoreline Forum?

Look no further!

We have multiple openings on the ASCM Shoreline Forum Board of Directors.

If you are interested, please reach out to any of the current board members.

If you have an interest in any specific news item, have a question, or wish to see something added to the new sletter, please email your request to new_sletter@shorelineapics.org.

Contact Information

ASCM Shoreline Forum

P.O. Box 267

Sheboygan, WI

53082-0267

www.ShorelineAPICS.org
