

Newsletter: 2022 Spring Season

April Newsletter



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Shoreline Forum changed Internet Host providers, for a downloadable copy of the newsletter, please click link above. Thank you!

ASCM Fun!



Message from the Board of Directors

ASCM PDM Benefits

How was your last PDM (Professional Development Meeting) experience? Was the tour and presentation insightful? Did you learn anything that can help you in your work experience? Was the food great? ASCM Shoreline Forum wants to help you grow in your work career by giving you opportunities to network with Supply Chain Professionals from around the area. We recently created a “Unique Value Proposition” (UVP) to help explain what drives ASCM Shoreline Forum.

ASCM Shoreline Forum - EVERYTHING we do is focused on inspiring and growing Supply Chain Professionals in the Sheboygan/Manitowoc counties – at all levels of their careers. We offer presentations and discussions by supply chain and manufacturing excellence experts. We offer plant tours at some of the most cutting-edge companies within our communities. Shoreline Forum provides an opportunity to network with supply chain/operations professionals with real world experience and diverse schools of thought. We work to enhance Supply Chain Professionals careers, while helping to shape future generations.

I joined ASCM Shoreline over 5 years ago and have attended nearly every PDM. I have met a lot of great people and toured many different companies. Attending a tour and seeing first hand how a company runs their operations and having the ability to ask questions is very educational and exciting. All companies are experiencing challenges in today's supply chain world and being able to share experiences and solutions are what helps everyone to learn from each other. When was the last tour you attended? Is there a specific company you would like to see? Please reach out to ASCM Shoreline Forum with ideas and ways to get

more involved and join in these inspiring tours of the leading companies in our area.

Best Regards,
Mark Habighorst
Treasurer

Current PDM Information

The next PDM is Wednesday, April 13th, 2022.

April PDM

Autumn Ridge Golf Course

One Straight Drive, Valders, WI

Date: Wednesday, April 13, 2022

PDM Time: 5:00 – 7:00 pm

Speaker: Cory Bouck, Regional Business Director – Asia/Pacific, Johnsonville Sausage, LLC

Topic: International Business & Overseas Operations of Johnsonville



About the Speaker:

Cory Bouck is the Asia/Pacific Regional Business Director at Johnsonville Sausage, where he leads teams in Japan, China, Korea, Hong Kong, and Taiwan that manage sales, distributor partnerships, consumer marketing, importing, and local production (China). He is maniacally committed to profitable volume growth through a "Serve-Build-Inspire!" leadership philosophy.

Cory is also an author, keynote speaker, and an expert in building leaders - a reputation he has earned over twenty-five years of leading in the military, in business, and in politics. He is a graduate of and former leadership instructor at the U.S. Naval Academy and is a former Naval Flight Officer. Cory led award-winning brand and event marketing teams at General Mills, Newell-Rubbermaid, and Johnsonville Sausage. He is the author of *The Lens of Leadership: Being the Leader Others WANT to Follow*, and creator of the Serve-Build-Inspire leadership development method.

About the Presentation:

Johnsonville Sausage has grown from being a local butcher shop in 1945 to the number one brand of sausage in the US in 2004, to one of the top global sausage exporters in the world today, with operations in several countries across several sausage styles and other categories (including cheese, soups, stews, and sauces) and sub-brands.

Cory will talk to us about the history of Johnsonville's international presence: from sending local sausage to Hong Kong to a homesick newlywed from Kenosha to entering France, Japan, and Mexico, and then establishing a global presence exporting to about 35 countries and manufacturing in five of them. He will also lead a brief interactive conversation for the group on the past year in supply chain management so the members can share their learnings with each other.

If you have an idea for a future PDM please send your idea to

<http://www.shorelinepics.org/news-and-events>.

ASCM Shoreline Forum PDM Calendar

DAY	DATE	LOCATION	SPEAKER
Tuesday	9/7/2021	Meeting —Holidays Pub & Grill 5533 Superior Avenue, Sheboygan, WI	Kym Leibham, Director of Strategic Outreach at Lakeland University
Wednesday	10/13/2021	Tour —Burger Boat 1811 Spring Street, Manitowoc, WI 54220 Meeting —Brix 939 South 8th Street, Manitowoc, WI	Kurk Anderson, Director of Manufacturing at Burger Boat Co.
Tuesday	11/9/2021	Meeting —Brix 939 South 8th Street, Manitowoc, WI	CANCELLED DUE TO LOSS OF SPEAKER

No December Meeting due to Holiday Merry Christmas and Happy New Year!

No January Meeting

Wednesday	2/16/2022	SOCIAL NETWORKING Meeting —Holidays Pub & Grill 5533 Superior Avenue, Sheboygan, WI	Networking and Q&A with Board of Directors
Tuesday	3/15/2022	Tour —Badger Tag & Label Corp 83 Bentert Street, Random Lake, WI 53075 Meeting —Holidays Pub & Grill 5533 Superior Avenue, Sheboygan, WI	Bob Timmer, Sales Representative
Wednesday	4/13/2022	Award and Upper Management Night Meeting —Autumn Ridge Golf Course One Straight Drive, Valders, WI	Cory Bouck, Regional Business Director, Johnsonville Sausage LLC

Time

Cocktails: 5:00 PM to 5:30 PM
Dinner: 5:30 PM to 6:15 PM
Chapter Business: 6:15 PM to 6:30 PM
Speaker: 6:30 PM to 7:00 PM

Cost

Member: \$25.00
Guest: \$30.00
Student/Retiree: \$15.00

UPCOMING ASCM Shoreline Forum Events

[April Calendar Of Events](#)

April 6th - ASCM Shoreline Forum Board of Directors Meeting

April 13th - International Business & Overseas Operations of Johnsonville PDM for ASCM Shoreline Forum at Holidays in Sheboygan at 5:00 PM.

Forum/ASCM News

We Want You!!

If you are interested, please reach out to any of the current board members.
We have multiple openings on the ASCM Shoreline Forum Board of Directors.

Look no further!

Are you looking for a way to make a change in ASCM Shoreline Forum?

We also love to hear your ideas!

If you have an idea for a future event please send your ideas to the below email. We love to hear what ideas our members may have!

<http://www.shorelineapics.org/news-and-events>.

ASCM Shoreline Forum Board of Directors

POSITION	NAME	E-MAIL
President	Rhonda Shermeister	rshermeister@lakesidefoods.com
Executive Vice President	OPEN	
Past President		
Secretary	Michelle Loose	mloose@johnsonville.com
Treasurer	Mark Habighorst	mark.habighorst@kohler.com
VP Student Chapter At Large	Stephen Rasmussen	rasmussenfamily@charter.net
VP Newsletter Publication	Joseph Duesterbeck	jjduesterbeck@rocklineind.com
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VP CBAR	Mark Habighorst	mark.habighorst@kohler.com
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Historian	OPEN	
LTC Student Liasion at Large	Jim Ervin	jim.ervin@gotoltc.edu
Member at Large	OPEN	
Member at Large	OPEN	

Board of Directors Meeting Schedule

Board Of Director meetings are planned for the first Wednesday of the month except as noted. The location of the meeting will be published in the newsletter. All members are welcome to attend any board meeting. Please let any current board member know if you would like to attend as we normally have a light meal preceding the meeting and it will help us to ensure we have enough for all.

Editor's Note

If you have an interest in any specific news item, have a question, or wish to see something added to the newsletter, please email your request to <http://www.shorelineapics.org/news-and-events>.

Contact Information

ASCM Shoreline Forum

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