

Newsletter: 2020-2021 Season



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Shoreline Chapter changed Internet Host provider, for a download copy of the newsletter, please click link above. Thank you!

ASCM Fun Fact



Message from the Board of Directors

Happy Spring fellow members!

Social media is the communication tool of many organizations these days. This is true for the ASCM Shoreline Forum as well. Did you know we are active on Facebook and LinkedIn? Outside of email correspondence and our website, you can view all current information by simply visiting our Facebook or LinkedIn homepage! Here, you can find the latest newsletters, information about upcoming tours and professional development events, and any general information about the forum you might need.

These platforms provide our forum with the opportunity to network both near and far, as well as to keep our members in the loop between newsletters, especially during these unprecedented times. If you would like more information on our social media platforms, or are having problems accessing the platforms, please feel free to reach out to Tyler Stoeger at tyler.stoeger@vollrathco.com.

Stay safe and healthy!
Tyler Stoeger, CPIM
Vice President – Marketing
ASCM Shoreline Forum

Current PDM Information

SPECIAL:

April PDM will be free to any member who wishes to attend!!

April PDM

Holidays Pub & Grill

5533 Superior Avenue, Sheboygan, WI

Date: Wednesday, Apr. 14, 2021

PDM Time: 5:00 – 7:00 pm

Speaker: **Kym Leibham**, Director of Strategic Outreach, Lakeland University
Topic: Lakeland University's Student-Run Business Enterprise



Leibham, serves Lakeland University in the role of director of strategic outreach responsible for expanding the university's external partnerships and creating alignment around partnerships and university goals. More specifically, she is developing a new venture, student-run businesses, to fill the need for co-op employment placements.

Kym also has more than 25 years of experience in event planning, marketing and fundraising, and is the founder and CEO of EventWise, a Sheboygan-based event meeting and strategy planning firm. Among Kym's core competencies and foundations of her business approach are time management expertise, attention to detail and communication.

As an instructor and mentor, Kym strives to empower Lakeland students to develop professional abilities, entrepreneurial problem-solving and strategic thinking while understanding and growing soft skills.

Kym has a Bachelor of Arts in English from the University of Wisconsin-Madison and a Master's in Business Administration from Lakeland University

About the Presentation:

Lakeland's new student-run business enterprise will put students in positions to make real-world business decisions, lead teams of their peers, and be responsible for all aspects of the businesses from financial success to marketing strategies. These powerful experiences will provide students with an opportunity to develop an entrepreneurial mindset that is applicable in any field of study while developing the next generation of emerging leaders. The presentation will share information about the business divisions, planning and implementation process, and future hopes.

To Register:

Go to the Shoreline website (shorelinepics.org) and click on the register here for Professional Development Meetings.

Or send an email to Rhonda Shermeister (rshermeister@lakesidefoods.com) and let her know if you plan on attending the tour and the PDM or just one of the two.

ASCM Shoreline Forum PDM Schedule

DAY	DATE	LOCATION	SPEAKER
Tuesday	9/8/2020	Meeting— CANCELLED DUE TO COVID-19	
Wednesday	10/14/2020	Tour— CANCELLED DUE TO COVID-19	
Tuesday	11/10/2020	Joint with Massachusetts Minuteman Chapter of Boston Meeting—Virtual (Free) via Zoom Topic: Coping with the Speed of Change	Dan Marino, Senior Partner of Marino Associates
No December Meeting due to Holiday Merry Christmas and Happy New Year!			
Tuesday	1/12/2021	Massachusetts Minuteman Chapter of Boston Meeting—Virtual (Free) via Zoom Topic: S&OP vs MPS	Anthony Zampello, CRIM, CIRM, CSCP
Wednesday	2/17/2021	Tour—Boortmalt 704 S. 15th Street, Sheboygan, WI 53081 Meeting—Holidays Pub & Grill 5533 Superior Avenue, Sheboygan	Eric Hanson, Site Manager at Boortmalt
Tuesday	3/9/2021	Cancelled	
Wednesday	4/14/2021	Meeting - Holidays Pub & Grill 5533 Superior Avenue, Sheboygan	Kym Leibham, Director of Strategic Outreach at Lakeland University

Time

Cocktails: 5:00 PM to 5:30 PM
Dinner: 5:30 PM to 6:15 PM
Chapter Business: 6:15 PM to 6:30 PM

Cost

Member: \$25.00
Guest: \$30.00
Student/Retiree: \$15.00

UPCOMING ASCM Shoreline Forum Events

April Calendar

April 7 - Shoreline Forum Board of Directors meeting

April 14 - **Shoreline Forum PDM**, Holidays Pub, Sheboygan

April 24 - **Road Clean Up** - Fischer Fischer Creek Recreation Area, Cleveland

Chapter/ASCM News

Reminder of Changes for APICS and Shoreline Chapter

In 2019, the Association for Supply Chain Management (ASCM) was launched. ASCM is the new, all-encompassing supply chain organization built on the foundation of APICS. Since it has launched, there have been adjustments that have been made to help further build on what APICS has already started.

As of January 1, 2021, the Shoreline APICS Chapter will be transitioning into the Shoreline ASCM Forum. Shoreline will no longer be a chapter.

Why is this change occurring?

- Supply chain professionals have changed and they learn and engage differently than they have in the past. To address this, there have been structure changes to all chapters.
- ASCM has made the decision to adapt its North American chapter structure to enable ASCM and its partners to better meet the professional engagement needs of its members and for the local community.

What does this mean for you?

- The Shoreline organization will continue to provide opportunities to connect with fellow Supply Chain professionals and build your professional network, enhance your supply chain skills and knowledge, maintain your APICS certifications, and foster your professional growth.

- We will no longer be providing APICS certification training as we have in the past. We will work with ASCM chapters to make sure your APICS training needs are met.
- If you are currently a members of the Shoreline Chapter, the transition to the Shoreline Forum will be seamless. At the time of your renewal in 2021, you will be given the option to stay with Shoreline Forum or select a different option if you so choose.
- If you are signing up to be a new member in 2021, you will be given the option to chose to be part of the Shoreline Forum.

As we move forward you will see updates to our email address, website, and social media platforms as we make the change to becoming the Shoreline Forum. We appreciate your understanding during the transition.

Shoreline Board of Directors

POSITION	NAME	E-MAIL
President	Rhonda Shermeister	rshermeister@lakesidefoods.com
Executive Vice President	OPEN	
Past President		
Secretary	Michelle Loose	mloose@johnsonville.com
Treasurer	Mark Habighorst	mark.habighorst@kohler.com
VP Student Chapter At	Stephen Rasmussen	rasmussenfamily@charter.net
VP Certification	Joseph Duesterbeck	jduesterbeck@rocklineind.com
VP Membership	Stephen Rasmussen	rasmussenfamily@charter.net
VP Programs and Events	Rhonda Shermeister	rshermeister@lakesidefoods.com
VP CBAR	Mark Habighorst	mark.habighorst@kohler.com
VP Marketing	Tyler Stoeger	Tyler.stoeger@vollrathco.com
VP Newsletter Publication	Michelle Loose	mloose@johnsonville.com
Website Publisher	Rhonda Shermeister	rshermeister@lakesidefoods.com
Historian	OPEN	
LTC Student Liasion at	Jim Ervin	jim.ervin@gotoltc.edu
Member at Large	OPEN	
Member at Large	OPEN	

Board of Directors Meeting Schedule

Board Of Director meetings are planned for the first Wednesday of the month except as noted. The location of the meeting will be published in the new sletter. All members are welcome to attend any board meeting. Please let any current board member know if you would like to attend as we normally have a light meal preceding the meeting and it will help us to ensure we have enough for all.

Editor's Note

If you have an interest in any specific news item, have a question, or wish to see something added to the new sletter, please email your request to new_sletter@shorelineapics.org.

Contact Information

ASCM Shoreline Forum

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Sheboygan, WI

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www.ShorelineAPICS.org



