

*Newsletter: 2023 Spring Season*  
May Newsletter



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Shoreline Forum changed Internet Host providers, for a downloadable copy of the newsletter, please click link above. Thank you!



## Smile of the Day!

### Message from the Board of Directors

Greetings Everyone,

As we move post-pandemic, post Inflation Reduction Act, our supply chain remains fragile yet central in the global commerce conversation. At the dawn of 2023, we sit atop a looming recession, war, an overflow of pent-up goods, and an outpouring of AI. What is in store for the global supply chain for the future?

According to Forbes, this year we will see port and rail congestion finally ease, warehouse capacity will remain extremely tight, shipping rates will continue their dip, and ocean blank sailings will remain high. While the supply chain may not completely normalize to pre-2019 levels, we will see steady improvements in 2023.

As we continue to navigate the Supply Chain challenges of today, I wanted to take the time to thank all of you for:

- coming to our tours and Professional Development Meetings
- remain ASCM and our Forum

- renewing your membership
- maintaining your APICS certification(s)
- subscribing to our newsletter
- visiting our website
- interacting with us on LinkedIn and Facebook
- and so much more

I would like to express my heartfelt thanks for your active participation and engagement in our organization. You may have been with ASCM for more than thirty years or just one, but it does not matter the numbers of years, what matters is that you decided to get involved! We cannot express in words how greatly we appreciate our members and friends for their support, so **THANK YOU!**

My hope is that you share your experiences with others and encourage them to join and support our Forum. The rewards we all get out of the Shoreline Forum will increase as we get more and more people involved! There is a wealth of knowledge in the Sheboygan and Manitowoc areas, and we try our best to tap into all resources and offer you ways to improve yourself, your company, and your network! We welcome you to reunite and collaborate with your partners and colleagues. So, if you have questions, ideas, suggestions or thoughts on how we are doing, or what you would like to see, I encourage to reach out to any one of us. We need you to stay involved!

Speaking of staying involved, we are looking new members to join our board. If you employer requires continuing education as part of your annual review, this is one way to achieve that goal. Additionally, it looks good on your resume!

Of course, I would be remiss if I did not also add a special “Thank You” to the volunteers on the Forum’s Board of Directors that spend countless hours over the course of the year to communicate, host events, and support forum performance. So, thanks to Steve, Mark, Michelle, Tyler, and Stephanie for all that you do!

Thank you for taking the time to read this message, and as always, please send your feedback - we’re excited to be your Forum!

With Thanks!

Respectfully,

Rhonda Shermeister, CPIM

Shoreline Forum President

## Current PDM Information

**2022/2023 Professional Development Meetings have come to a conclusion. Stay tuned for the 2023/2024 schedule!**

## Forum/ASCM News

### Looking for a volunteer opportunity?

Look no further!

We have multiple openings on the ASCM Shoreline Forum Board of Directors.

If you are interested, please reach out to any of the current board members.

## ASCM Shoreline Forum Board of Directors

POSITION	NAME	E-MAIL
President	Rhonda Shermeister	<a href="mailto:rshermeister@lakesidefoods.com">rshermeister@lakesidefoods.com</a>
Executive Vice President	OPEN	
Past President	none	
Secretary	Michelle Loose	<a href="mailto:mloose@johnsonville.com">mloose@johnsonville.com</a>
Treasurer	Mark Habighorst	<a href="mailto:mark.habighorst@kohler.com">mark.habighorst@kohler.com</a>
VP Student Chapter At Large	Stephen Rasmussen	<a href="mailto:rasmussenfamily@charter.net">rasmussenfamily@charter.net</a>
VP Newsletter Publication	Michelle Loose	<a href="mailto:mloose@johnsonville.com">mloose@johnsonville.com</a>
VP Membership	Stephen Rasmussen	<a href="mailto:rasmussenfamily@charter.net">rasmussenfamily@charter.net</a>
VP Programs and Events	Stephanie Thiel	<a href="mailto:sthiel@johnsonville.com">sthiel@johnsonville.com</a>
VP CBAR	Mark Habighorst	<a href="mailto:mark.habighorst@kohler.com">mark.habighorst@kohler.com</a>
VP Marketing	Tyler Stoeger	<a href="mailto:tyler.stoeger@cnhind.com">tyler.stoeger@cnhind.com</a>
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Historian	OPEN	
LTC Student Liasion at Large	Jim Ervin	<a href="mailto:jim.ervin@gotoltc.edu">jim.ervin@gotoltc.edu</a>
Member at Large	OPEN	
Member at Large	OPEN	

## Board of Directors Meeting Schedule

Board Of Director meetings are planned for the first Wednesday of the month except as noted. The location of the meeting will be published in the newsletter. All members are welcome to attend any board meeting. Please let any current board member know if you would like to attend as we normally have a light meal preceding the meeting and it will help us to ensure we have enough for all.

## Editor's Note

If you have an interest in any specific news item, have a question, or wish to see something added to the newsletter, please email your request to <http://www.shorelinepics.org/news-and-events>.

## Contact Information

ASCM Shoreline Forum

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[www.shorelinewi.ascm.org](http://www.shorelinewi.ascm.org)

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