

## ***Newsletter: 2023 Fall Season***

September/October Newsletter



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Shoreline Forum changed Internet Host providers, for a downloadable copy of the newsletter, please click link above. Thank you!



Smile of the Day!

## Shoreline Forum Current News Article

Greetings to All Members and Friends of ASCM Forum,

2023: The Year the Global Supply Chain Bounces Back!

It's been said many times but bears repeating, the past few years exposed all of the vulnerabilities in the supply chain. The pandemic dislodged the global supply chain, hurling once smoothly running businesses, industries and economies into a state of disarray. A recent Gartner survey found that 76% of supply chain executives say their company is facing more frequent disruptions than three years ago. Meanwhile, shipment delays between China and major United States and European ports have quadrupled since March 2022.

This past year, shippers and carriers were also impacted by global political unrest, a shortage of truck drivers, port congestion and imbalance of shipping containers. With problems stacking on top of one another, is there any hope for the future of our supply chain?

Many are viewing 2023 as the year of "correction of errors"—a chance to use first principles to

redesign a supply chain that enables growth. The question that remains, however, is whether businesses simply go back to their old ways and hope that they aren't disrupted the next time a global event occurs (and chances are, there will be another one) or they take this opportunity to build a supply chain that enables the ability to anticipate, avoid and thrive in a volatile environment. To be clear, the best companies will take the opportunity to ensure their supply chain is ready. Yes, in hard times, they'll manage to survive, but in good times, they'll thrive.

**WE ARE LOOKING FOR BOARD MEMBERS!!** Do you have an interest or desire to meet people, develop your leadership skills, and earn certification maintenance points? Our board is a team of dedicated volunteer leaders who bring diverse points of view and drive our chapter's strategic direction. We encourage you to consider joining our board. Not sure if this opportunity is right for you? I urge you to join any of our Board of Director meetings held on the first Wednesday of each month at 5:30pm. If you are interested, please email [rshermeister@lakesidefoods.com](mailto:rshermeister@lakesidefoods.com) at least two days prior to the scheduled meeting to confirm attendance.

If you are not yet a member, I encourage you to join! ASCM brings new dimension to your career through its many educational programs, including its industry-essential certifications. When you join ASCM, you become a member of an elite organization recognized throughout the world as the authority in supply chain and operations management. Additionally, membership benefits both you and your employer. Not a member of ASCM, no problem! You can still attend one of our Professional Development meetings with industry experts on exciting topics with very practical, real-world applications for just \$30.00. Meetings are open to all - bring your boss, your coworkers, anyone interested in the PDM topics and the networking opportunities.

Thank you so much for your continued membership to our organization and to ASCM. Your participation means the world to us, and we need your feedback. I look forward to hearing from you this calendar year! Hope to see you at the PDM's this year!

Wishing you and your families continued health. Stay tuned to your Shoreline Forum newsletters going forward.

Thank you for Your Continued Support!

Rhonda Shermeister, CPIM  
ASCM Shoreline Forum President

# PDM Calendar

DAY	DATE	LOCATION	SPEAKER
Tuesday	9/19/2023	<b>CANCELLED</b>	
Wednesday	10/11/2023	Meeting - Holidays Pub & Grill 5533 Superior Avenue, Sheboygan, WI	Scott Kohls, Product Manager Belmark
Tuesday	11/7/2023	Tour - Boortmalt 704 S. 15th Street, Sheboygan, WI 53081 Meeting - Holidays Pub & Grill 5533 Superior Avenue, Sheboygan, WI	Eric Hanson, Plant Manager for Boortmalt USA Limited
<b>No December Meeting due to Holiday Merry Christmas and Happy New Year!</b>			
<b>No January Meeting</b>			
Wednesday	2/14/2024	Meeting - Holidays Pub & Grill 5533 Superior Avenue, Sheboygan, WI	TBD
Tuesday	3/12/2024	Meeting - Holidays Pub & Grill 5533 Superior Avenue, Sheboygan, WI	TBD
Wednesday	4/10/2024	Meeting - Holidays Pub & Grill 5533 Superior Avenue, Sheboygan, WI	TBD

## Time

Cocktails: 5:00 PM to 5:30 PM  
 Dinner: 5:30 PM to 6:15 PM  
 Chapter Business: 6:15 PM to 6:30 PM  
 Speaker: 6:30 PM to 7:00 PM

## Cost

Member: \$25.00  
 Guest: \$30.00  
 Student/Retiree: \$15.00

# Forum/ASCM News

## Looking for a volunteer opportunity?

Look no further!

We have multiple openings on the ASCM Shoreline Forum Board of Directors.

If you are interested, please reach out to any of the current board members.

## ASCM Shoreline Forum Board of Directors

POSITION	NAME	E-MAIL
President	Rhonda Shermeister	<a href="mailto:rshermeister@lakesidefoods.com">rshermeister@lakesidefoods.com</a>
Executive Vice President	OPEN	
Past President	none	
Secretary	Michelle Loose	<a href="mailto:mloose@johnsonville.com">mloose@johnsonville.com</a>
Treasurer	Mark Habighorst	<a href="mailto:mark.habighorst@kohler.com">mark.habighorst@kohler.com</a>
VP Student Chapter At Large	Stephen Rasmussen	<a href="mailto:rasmussenfamily@charter.net">rasmussenfamily@charter.net</a>
VP Newsletter Publication	Michelle Loose	<a href="mailto:mloose@johnsonville.com">mloose@johnsonville.com</a>
VP Membership	Stephen Rasmussen	<a href="mailto:rasmussenfamily@charter.net">rasmussenfamily@charter.net</a>
VP Programs and Events	Rhonda Shermeister	<a href="mailto:rshermeister@lakesidefoods.com">rshermeister@lakesidefoods.com</a>
VP CBAR	Mark Habighorst	<a href="mailto:mark.habighorst@kohler.com">mark.habighorst@kohler.com</a>
VP Marketing	Tyler Stoeger	<a href="mailto:tyler.stoeger@sargento.com">tyler.stoeger@sargento.com</a>
Website Publisher	Rhonda Shermeister	<a href="mailto:rshermeister@lakesidefoods.com">rshermeister@lakesidefoods.com</a>
Historian	OPEN	-
LTC Student Liasion at Large	Jim Ervin	<a href="mailto:jim.ervin@gotoltc.edu">jim.ervin@gotoltc.edu</a>
Member at Large	OPEN	
Member at Large	OPEN	

## Board of Directors Meeting Schedule

Board Of Director meetings are planned for the first Wednesday of the month except as noted. The location of the meeting will be published in the newsletter. All members are welcome to attend any board meeting. Please let any current board member know if you would like to attend as we normally have a light meal preceding the meeting and it will help us to ensure we have enough for all.

## Editor's Note

If you have an interest in any specific news item, have a question, or wish to see something added to the newsletter, please email your request to <http://www.shorelinepics.org/news-and-events>.

## Contact Information

ASCM Shoreline Forum

P.O. Box 267

Sheboygan, WI

53082-0267

[www.shorelinewi.ascm.org](http://www.shorelinewi.ascm.org)



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**Our mailing address is:**

PO Box 267

Sheboygan, WI 53082-0267

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